

SHAHID AP

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SUMMARY

Creative and detail-oriented **UX/UI Designer** with internship experience in **UX/UI Design** and 2+ years of experience in **Visual Design** and **Graphic Design** across digital platforms and learning applications. Skilled in creating intuitive, user-centered, and visually engaging digital experiences using **Figma**, **Adobe XD**, and modern design principles. Experienced in **wireframing**, **prototyping**, **user research**, **design systems**, and responsive interface design with strong problem-solving abilities and a passion for improving user experience and product usability.

SKILLS

UX/UI Design & Product Design

UX Design, UI Design, Product Design, User-Centered Design, Interaction Design, Design Systems

Research & User Experience

User Research, Usability Testing, Information Architecture, User Flows, Wireframing, Accessibility Standards

Visual & Branding Design

Visual Design, Brand Identity, Marketing Creatives, Typography, Color Theory, Micro interactions, Digital Branding

Prototyping & Collaboration

High-Fidelity Prototyping, Low-Fidelity Wireframes, Design Collaboration, Cross-functional Coordination

Professional Skills

Creative Problem Solving, Communication Skills, Attention to Detail, Team Collaboration, Analytical Thinking

TECHNICAL SKILLS

UI/UX Design Tools: Figma, Adobe XD, FigJam

Graphic & Visual Design Tools: Adobe Photoshop, Adobe Illustrator

UX Functions: Wireframing, Prototyping, User Research, Usability Testing, Information Architecture, Design Systems

Design Areas: Web Design, Mobile App Design, Responsive UI Design, Visual Communication, Brand Design

EXPERIENCE

UX/UI Designer Intern

Acodez IT Solutions

May 2025 - July 2025, Calicut, India

- Designed user-centered **web** and **mobile application interfaces** using modern **UX/UI design principles** and accessibility standards.
- Created detailed **wireframes**, **user flows**, and **high-fidelity prototypes** in **Figma** improving design clarity and user interaction workflows.
- Conducted **user research** and basic **usability testing** to validate design decisions and enhance overall product usability.
- Collaborated with developers and cross-functional teams to ensure accurate implementation of UI designs and responsive layouts.
- Maintained consistency across products by following structured **design systems**, typography standards, and visual branding guidelines.
- Improved interface usability and user engagement through intuitive navigation structures and clean visual hierarchy practices.
- Participated in product discussions and brainstorming sessions contributing creative design solutions aligned with business and user requirements.

Graphic Designer & Visual Designer

Stuid Learning App

March 2022 - April 2023, Calicut, India

- Designed digital assets, including **UI visuals**, **marketing creatives**, and **social media graphics** for a student-focused learning platform.
- Applied visual storytelling and design principles to simplify educational content and improve readability.

- Collaborated with content creators to maintain consistent branding and visual communication across digital platforms.
- Developed user-focused visual designs enhancing readability, accessibility, and overall digital learning experience.
- Assisted in creating brand-aligned marketing materials supporting product promotions and digital campaigns.

Graphic Designer

Uplittle Design

January 2021 – March 2022, Calicut, India

- Created **branding materials, marketing creatives**, and social media visuals for multiple digital campaigns and business clients.
- Delivered consistent visual designs and brand assets aligned with client requirements and campaign objectives.
- Designed promotional materials and creative assets to improve digital engagement and visual communication.
- Coordinated with clients and internal teams to understand requirements and deliver effective design solutions.
- Designed visual content to support branding and promotional activities.

EDUCATION

Diploma in UX/UI Design

Aviv Digital • Kerala, India • 2025

- Completed hands-on training in **UX Research, Wireframing, Prototyping, Usability Principles**, and **Product Design Workflows** through practical projects and collaborative workshops.

BMMC – Bachelor of Multimedia Communication

University of Calicut • Kerala, India • 2017

- Studied **multimedia design, visual storytelling, digital media production**, and communication strategies.